

# Noa ofri

## UX/UI Designer

UX/UI Designer with 3 years of experience, passionate about solving problems and creating intuitive, visually appealing designs. I thrive on collaboration and enjoy turning complex ideas into meaningful, user-centered solutions. Looking to grow in a role where I can craft thoughtful experiences that make a real impact.

### EXPERIENCE

#### UX/UI Designer | Studio Reut Tucker

2021-Present

- Designed and delivered websites and mobile/desktop applications from concept to final implementation
- Conducted user research and gathered visual/functional inspiration based on user needs
- Created unique design languages, wireframes, prototypes, and final UI designs
- Collaborated with developers using Figma and Sketch; provided design specs and assets
- Built websites using Elementor/Wix in selected projects

#### Graphic Designer | Ma'ale Yosef Regional Council (Student Fellowship)

2019-2021

- Created digital banners and marketing content for online publications
- Maintained consistent visual language across materials for diverse audiences
- Worked with council teams to deliver clear and accessible design solutions

### EDUCATION

#### UXV Certification Program by Tal Florentin

John Bryce College, Tel Aviv

2025

#### B.Ed.Des in Visual Communication

**Includes a teaching certificate in design education from the Ministry of Education.**

Academic Center for Design and Education Wizo, Haifa

2017 - 2021

### MILITARY SERVICE - IDF

#### Combat Intelligence Collection Corps

Served as an observation soldier in a control room; promoted to commander role in the second year.

2012-2014

### Details

Ramat Gan

Israel

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### Links

- [noaofri.site](https://noaofri.site)
- [linkedin.com/in/noaofri](https://linkedin.com/in/noaofri)

### Skills

#### Design Tools

- Adobe (Illustrator, InDesign, After Effects)
- Figma
- Sketch
- Elementor

#### UX Skills

- Wireframing
- Prototyping
- User Flows
- Usability Testing
- Research
- Information Architecture

#### UI & Visual Design

- Mobile and Web Design
- Design Systems
- Typography & Layout
- Style Guides

#### Soft Skills

- Collaboration
- Attention to Detail
- Communication
- Time Management